

CASE STUDY

Student Admission Tracker Dashboard

A centralized real-time admission intelligence platform covering application funnels, demographics, programs & year-wise trends.



Application Funnel

GPA Analysis

Demographics

Program Trends

THE CLIENT

Educational Institution

An educational institution managing student admissions across multiple programs, academic years, and student categories.

Sector: Education / Higher Learning

Scope: Multi-program, Multi-year

Focus: Admission Funnel & Analytics

THE CHALLENGE

Scattered Data. No Clear Picture.



Admission data spread across multiple spreadsheets and reports



Difficult to track applications, acceptances, and rejections centrally



No visibility into demographic trends or program performance



Manual reporting processes causing delays in decision-making



Limited transparency on year-wise and GPA-based student trends

THE SOLUTION

A Centralized Admission Tracker Dashboard

One platform tracking the complete admission journey — from application received to final decision.



Application Funnel

Real-time view of applications received, accepted, admitted and rejected



Gender-wise Analysis

Male/female/other demographic breakdown across programs and years



Program Performance

Admission rates and acceptance ratios tracked per academic program



Demographic Insights

Student origin, category, and background segmentation analysis



Year-wise Trends

Annual admission volume and performance comparison over time



GPA Performance

Academic performance distribution of admitted and rejected students

What the Dashboard Measures

01

Application Funnel: Received → Accepted → Admitted
→ Rejected

02

Gender-wise Student Analysis

03

Program-wise Admission Performance

04

Demographic & Category Insights

05

Year-wise Admission Trend Analysis

06

GPA Performance Analysis of Admitted Students

07

Acceptance Rate by Program & Academic Year

08

Rejection Rate & Pattern Analysis

09

Student Category Breakdown (Domestic,
International)

10

Admission Strategy & Intake Planning Metrics

What Changed for the Institution



Reduced Manual Effort

Eliminated fragmented spreadsheet reporting — admission data consolidated in one view



Admission Visibility

Clear real-time insight into application volumes, acceptance rates and rejection trends



Faster Decisions

Data-driven admission decisions enabled by GPA, demographics and program analytics



Intake Planning

Better student intake planning with year-wise trend analysis and program demand data



Departmental Transparency

Shared dashboard visibility across departments replacing siloed reporting workflows



Strategy Optimization

Improved admission strategies based on funnel performance and historical data insights

THE RESULTS

From Data Chaos to Admission Intelligence

The dashboard transformed raw admission data into actionable insights, enabling education administrators to monitor trends, optimize admission strategies, and improve operational efficiency through a single interactive reporting platform.



Funnel

Tracking

Centralized



Admissions

Visibility

Centralized



Programs

Performance

Centralized



Strategy

Optimized

Centralized

One Dashboard. Every Applicant. Smarter Admissions.